

# WORCESTER COUNTY BAR ASSOCIATION

*Established 1887*

## Sponsorship Opportunities with the Worcester County Bar Association

The Worcester County Bar Association offers a limited number of sponsorships at select events.

### Premier Event

The Annual Meeting is our Premiere Event and is held in early June. There are three sponsorship tiers available, with limited participation capacity for each:

**Platinum Sponsor:** Our Premier Event has one Platinum Sponsor at a donation level of \$5,000, for which they receive the following:

- Sole vendor booth at the event, staffed by your personnel
- Stand-alone logo on the opening PPT slides that appear prior to the event kick-off
- Recognition of your company's unique support by our association president
- Your company's branded products\* distributed to all members in attendance
- Platinum Sponsor listing on all signage and event materials
- Platinum Sponsor listing on the event invitation
- Acknowledgement in all event media and pre- and post-event news releases
- Full-page advertisement in two issues of Legal Lines, our organization's monthly electronic newsletter sent to all members

**Gold Sponsor:** We offer five Gold Sponsors at a donation level of \$3,000 each, for which they receive the following:

- Logo on opening PPT slides that run in a loop prior to the event kick-off
- Recognition of our Gold Sponsor's support by our association president
- Your company's branded products\* distributed to all members in attendance
- Gold Sponsor listing on all signage and event materials
- Acknowledgement in all event media and pre- and post-event news releases
- Half-page advertisement in two issues of Legal Lines, our organization's monthly electronic newsletter sent to all members

**Silver Sponsor:** There are 10 Silver Sponsor opportunities available at a donation level of \$1,000 each, for which they receive the following:

- Silver Sponsor listing on all signage and event materials
- Logo on opening PPT slides that run in a loop prior to the event kick-off
- Your company's branded products\* distributed to all members in attendance
- Acknowledgement in all event media and pre- and post-event news releases
- Quarter-page advertisement in two issues of Legal Lines, our organization's monthly electronic newsletter sent to all members

\*The sponsor must provide the branded products.

## Major Events

WCBA major events include the annual Law Day Breakfast, the Public Official Recognition Breakfast and the New Lawyers Reception. A limited number of sponsorship opportunities are available, outlined below:

**Platinum Sponsor:** Our Major Events has one Platinum Sponsor at a donation level of \$3,000, for which they receive the following:

- Stand-alone logo on the opening PPT slides that appear prior to the event kick-off
- Recognition of your company's unique support by our association President
- Your company's branded products\* distributed to all members in attendance
- Platinum Sponsor listing on all signage and event materials
- Platinum Sponsor listing on the event invitation
- Acknowledgement in all event media and pre- and post-event news releases
- Full-page advertisement in two issues of Legal Lines, our organization's monthly electronic newsletter that is sent to all members

**Gold Sponsor:** We offer five Gold Sponsors at a donation level of \$1,500, for which they receive the following:

- Recognition of our Gold Sponsor's support by our association President
- Logo on opening PPT slides that run in a loop prior to the event kick-off
- Your company's branded products\* distributed to all members in attendance
- Gold Sponsor listing on all signage and event materials
- Acknowledgement in all event media and pre- and post-event news releases
- Half-page advertisement in two issues of Legal Lines, our organization's monthly electronic newsletter that is sent to all members

**Silver Sponsor:** There are 10 Silver Sponsor opportunities available at a donation level of \$500, for which they receive the following:

- Silver Sponsor listing on all signage and event materials
- Logo on opening PPT slides that run in a loop prior to the event kick-off
- Your company's branded products\* distributed to all members in attendance
- Acknowledgement in all event media and pre- and post-event news releases
- Quarter-page advertisement in two issues of Legal Lines, our organization's monthly electronic newsletter that is sent to all members

\*The sponsor must provide the branded products.

## **Other Sponsorship Opportunities**

### **First Monday Seminars**

On the first Monday of every month from early Fall through May, WCBA hosts educational seminars for its members. All seminars are held via Zoom and some also have an in-person component, being held in the Worcester County Courthouse, during the Court's lunch hour from 1:00 – 2:00. Approximately 30-50 attorneys attend each seminar which focus on emerging legal issues, new trends, and practice tips.

The First Monday seminar has one presenting sponsor for the upcoming year (Sep-May), at a donation level of \$2,000 for which they are entitled to the following:

- Acknowledgment in all seminar announcements and with signage at the seminar which will take the following form:
  - The First Monday Education Seminar Series is brought to you by..."
- In addition, the sponsor will be recognized by the moderator of each seminar, and is invited to provide pamphlets, brochures, or similar advertisements to be handed out at the in-person seminars.

### **Newsletter**

WCBA offers sponsorship of its monthly electronic newsletter for \$600 per edition or \$6,000 for a year (11 issues) for which the sponsor is entitled to the following:

- Inclusion of an advertisement in the cover email and a full-page ad in the full newsletter.

### **Golf outing**

WCBA hosts an annual golf tournament which is very well attended by members and their guests. We offer two types of sponsorship:

- Event Sponsorship for \$4,000 which entitles the sponsor to the following:
  - Sole vendor booth at the event, staffed by your personnel
  - Recognition of your company's unique support by our association president
  - Your company's branded products\* distributed to all members in attendance
  - Sponsor listing on all signage and event materials
  - Sponsor listing on the event invitation
  - Acknowledgement in event media and pre- and post-event news releases
  - Full-page advertisement in two issues of Legal Lines, our organization's electronic monthly newsletter sent to all members
- Hole sponsorship for \$200 per hole which includes a sign with your logo at each hole

\*The sponsor must provide the branded products.